

1 RTO

2 SMES

4 CLUSTERS



DENMARK



BELGIUM



ITALY



SPAIN



Follow Us:



www.btrustproject.eu/forum

www.btrustproject.eu



@BTrustproject

@BTrustproject

@BTrustproject



The B-Trust project is supported by the European Union's Horizon Europe programme under Grant Agreement No. 101134847. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union.



Empowering Trust. Unleashing Biotech.

Biotechnology is transforming Europe's future enabling greener industries, reducing waste, and promoting sustainability in agri-food and bio-based sectors. But to unlock its full potential, **public trust is key**. Studies show that **50-70% of biotech's success depends on societal attitudes and governance**. People want to know that these innovations are safe, transparent, and that their voices matter. Without trust, progress is slowed, and the **benefits of biotech remain untapped**.

Increased Trust

B-Trust aims to build public trust in biotechnology by engaging **2,500** consumers and **150** key actors across Europe, fostering transparency and encouraging acceptance.

Co-Creation Programme

The B-Trust approach focuses on bringing diverse voices together to shape biotech solutions, ensuring that innovations align with public needs and expectations.

Boosted Application

By strengthening trust and promoting collaboration, B-Trust works to accelerate the adoption of sustainable biotech solutions in agri-food and bio-based sectors, helping to build a more resilient European economy.



Join the B-Trust Forum: Building Trust in Biotechnology Together

The **B-Trust Forum** is a dynamic platform designed to **bring together key stakeholders across Europe** from researchers and industry leaders to policymakers and civil society. It's a space for sharing **knowledge, engaging in meaningful dialogue, and co-creating solutions** that drive trust in biotechnologies for the agri-food and bio-based sectors.

Why Join?

- **Register** for live masterclasses and interact with top experts in real time.
- **Access** recordings and materials from past sessions at your convenience.
- **Engage** in discussions that shape the future of biotech innovations.
- **Collaborate** with peers to overcome challenges and build sustainable solutions.

Don't miss out—join the B-Trust Forum today! Scan the QR code or visit our website to get started.