

Ambassador Programme

BIOTECH NEEDS HEROES!

But not the kind wearing capes—just
real people bringing innovation closer
to life



Join a growing community of ambassadors working with true end-users **to test methods on how to build trust in biotechnology**



What you will do

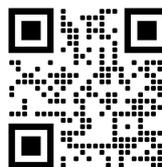
- Apply **co-creation tools** with farmers, consumers and other actors
- Pilot **trust-building measures** in local communities
- **Share feedback** to bring people's voices into biotech
- Help shape future **EU policies** with field-tested insights



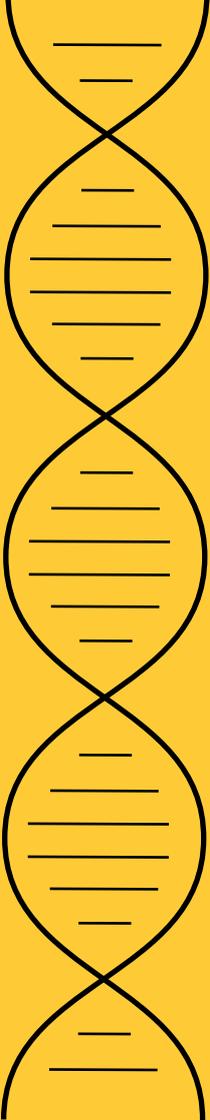
Join the mission

Become an ambassador now and start shaping the **future of biotech** for a more inclusive agri-food and bio-based sector

Apply now



No cape needed—
just experiment, learn, and share



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Empowering Trust. Unleashing Biotech.



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